



HEGEMONIC GROWTH

Make Momentum Feel **Inevitable.**

Media flooding for the companies

that need the right rooms to see them — first, often, and with intent.

THE PROBLEM

Funded. Yet, Invisible.

The raise happened. The agency was hired. The market went quiet.

Your category is forming opinions- But you're not in the room.



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Raises don't close on the call.

They close after the investor has already seen your company from three different angles before your intro email lands.

Most founders spend 90% of their prep on the deck.

The deck is the last step. The room is built first.



WHAT WE BUILD

Controlled fame for founder-led companies.

100M+

VIEW CAPACITY

10K+

POSTS PER WEEK

500+

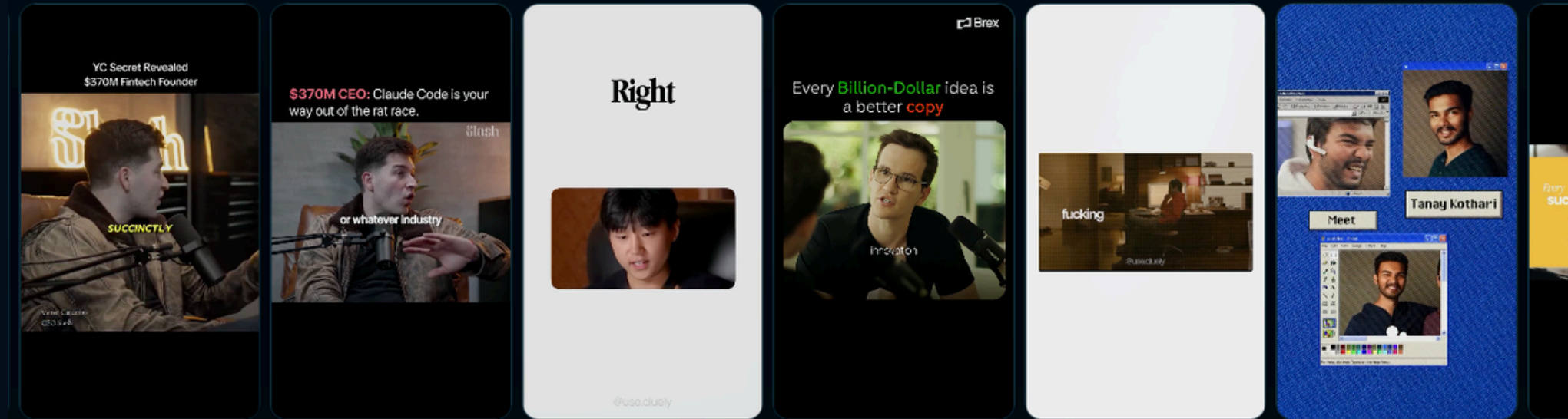
WARM ROUTES



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THE SYSTEM

Four steps. One machine.



01 SOURCE

Founder POV, demos, proof clips, podcast cuts, category claims.

02 PACKAGE

Short-form clips, X posts, reply assets — in every format that travels.

03 TARGET

Investor rooms, buyer audiences, operator communities. Precision, not broadcast.

04 ROUTE

Every high-intent signal converted into a human conversation within 24 hours.



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THE INFRASTRUCTURE

The distribution moat is hardware.

1000+

Physical devices · Custom FloodingOS

17,000+

Managed accounts · real identities

800+

Active clippers per campaign

\$3–10

CPM · organic distribution

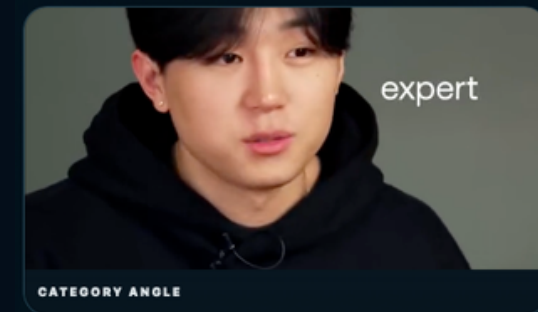


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Columbia expulsion. To \$15M with a16z. in 10 weeks.



Roy Lee built an AI tool that helped people cheat job interviews. Columbia expelled him. He raised \$5.3M seed.

We ran the distribution machine. 10 weeks later — \$15M from Andreessen Horowitz.

HOW WE DID IT

800+

clippers briefed, managed, and activated within 48 hours of kickoff.

8K+

clips distributed across IG, TikTok, YT Shorts, LinkedIn, and X simultaneously.

8.9M

views in the first 11 days — Phase 1 test. Only what converts got amplified.

72

investor routes. Every VC-adjacent room hit and followed up within First 7 days.



THE RESULT



\$15M A16Z

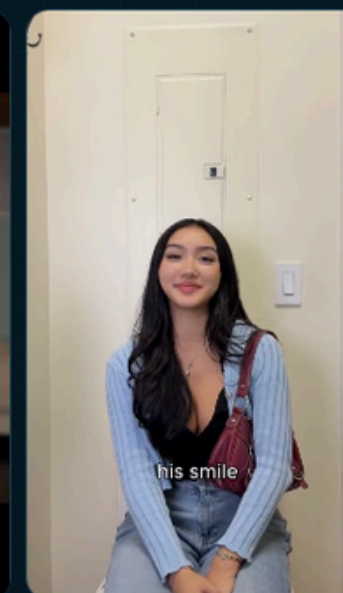
Series A · Andreessen Horowitz · 10 weeks from seed close.

"What if virality wasn't a tactic — but the entire product?"

— Andreessen Horowitz, on investing in Cluely



HEGEMONIC GROWTH



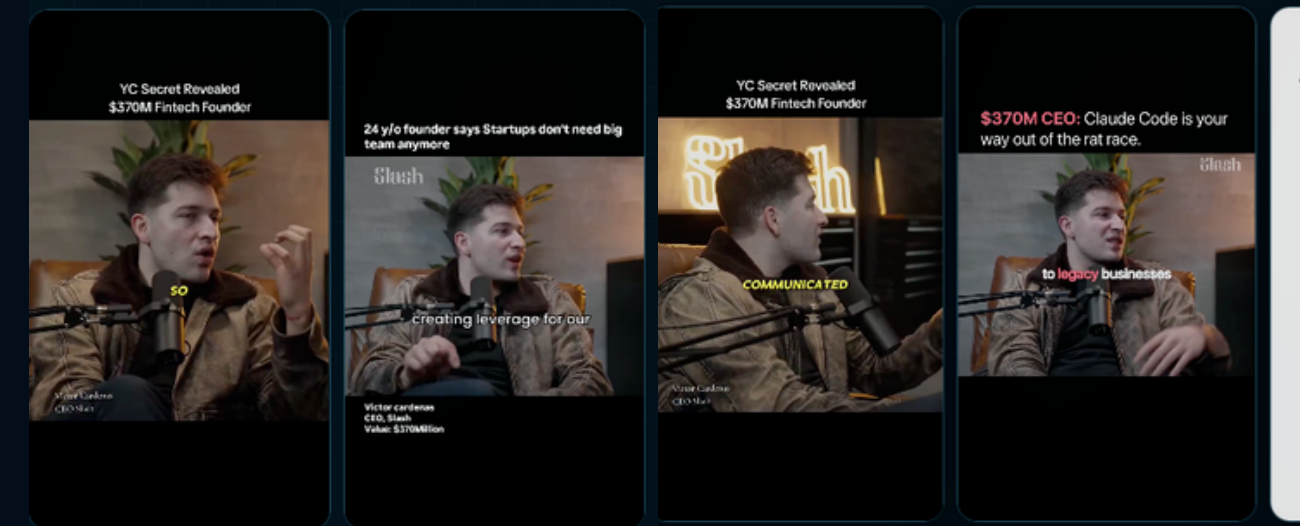
Slash

177,669,834

1.3M

TOP CLIP

Organic reach. One campaign.



Victor Cardenas is a Venezuelan immigrant who built a \$370M fintech in San Francisco. His market didn't know his name. Total network reach: 177 million across 1,713 accounts and 38,142 flooded posts.



CASE STUDY · LOVABLE · NO-CODE BUILDER

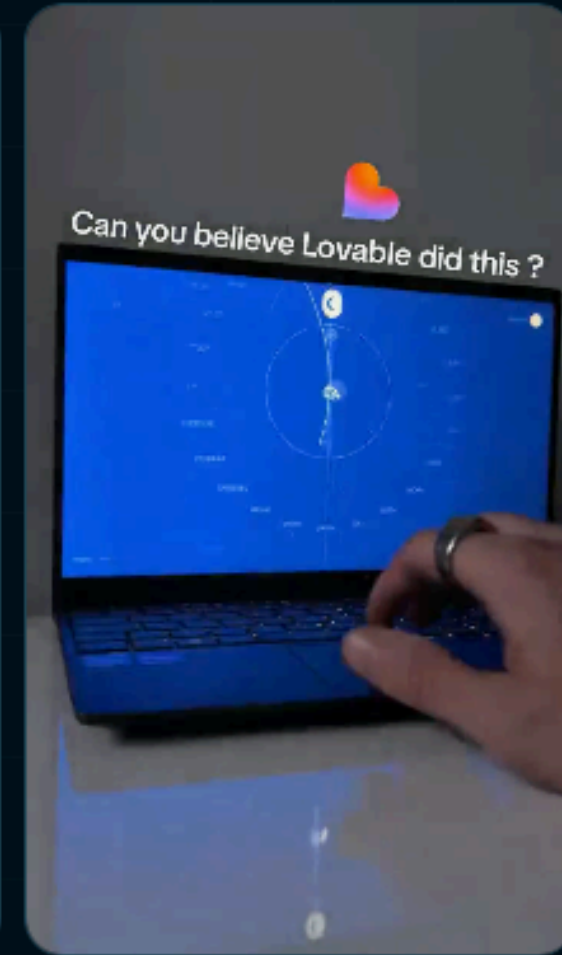


Lovable

20,000,000+

views.

On clips.



"Non-coder builds million dollar app." That's the hook. Not a feature — a transformation promise. 202K people saw it before they ever searched for Lovable.



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All Organizations

@ Accounts

Content

Devices

System Logs

Help

TOTAL ACCOUNTS



1,713

1,495 active



Reach Trend

Daily accounts reached

6M

4.5M

3M

LIVE CAMPAIGN DASHBOARD

1,713 accounts. 2.6M followers. 80M reach. 40K posts.

Every client gets live visibility into accounts, reach, post velocity, warm routes, and routing signals.

Not a monthly report — a live operating system. All in your own dashboard

Built to compound.

01

Launch Virality

Product release into a visible market event.
Founder video, launch thread, investor
repost plan, account-network replies, warm
routing.

3M / 5M / 10M view targets · IG & TikTok first

02

Clipping Distribution

Existing content turned into everywhere
energy. Podcast, demo, or founder call
becomes a high-volume clip bank and
multi-account sequence.

Feasibility-approved targets · All platforms ·
Dashboard

03

Founder Media

Faux-podcast recording, extraction, and
short-form authority assets. 40 minutes
becomes 3 months of market presence.

150–600 assets/month · Authority signal



ENGAGEMENT LEVELS

Pricing follows the pressure you need.

\$30K

Clipping Trial

10M-view target. Source → dashboard → routing.

★ RECOMMENDED

\$100K

Viral Sprint

45-day push. The Cluely playbook.
All platforms.

\$100–200K/mo

Omnipresence

300–600 assets/mo. Standing distribution.

Custom

Portfolio Room

3–5 companies. Fund-level media layer.



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\$3–10 CPM organic · All campaigns feasibility-approved · hegemonicgrowth.com/pricing

TARGET ROOMS

**We know exactly
who needs to see you.**

TIER 1 FUNDS

YC · a16z · Sequoia · Founders Fund · Greylock · Kleiner Perkins · Coatue · Tiger Global

EMERGING FUNDS

General Catalyst · Lightspeed · Khosla · Initialized · Contrary · HF0 · South Park Commons · NEA

OPERATOR ECOSYSTEM

OpenAI · Anthropic · Stripe · Ramp · Cursor · Vercel · Replit · Linear · Notion · Perplexity



Founders are not buying clips. They are buying belief.

The product gets better. But the market believes before the product is ready.

We manufacture that belief — measured, targeted, and trackable.





HEGEMONIC GROWTH

**We did this
for Cluely.
For Slash. For Lovable.**

We can do it for you.

Book the 30-minute call →

