



CLUELY — DISTRIBUTION TO FUNDRAISE

We made Cluely look inevitable. The capital came next.

How we put Cluely in every investor's feed — 800+ clippers, a managed phone farm, and a live distribution operation that made the raise feel like a formality.

25M

VIEW TARGET

8K+

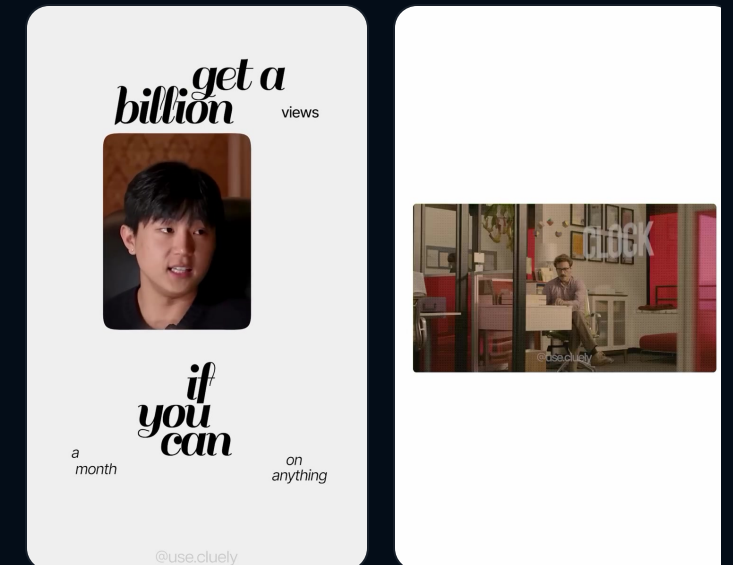
CLIPS DISTRIBUTED

800+

ACTIVE CLIPPERS

\$40K

CAMPAIGN BOUNTY





SOURCE ASSETS

Founder belief packaged for scale

Founder conviction, product proof, demo moments, podcast clips, customer language, and market claims — extracted and sequenced for maximum repeated impact across every format and platform.

ACCOUNT NETWORK

20–60 rooms pushing simultaneously

Founder, company, clipper, niche, rep, creator-style, and reply accounts distribute from different angles so the campaign never feels duplicated. Each account mapped to a specific signal cluster.

PHONE FARM OPS — MEDIAFLOODING INFRASTRUCTURE

800+ clippers, managed device lab

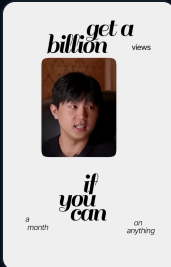
Managed Android device lab — session health, platform separation, geo routing, and campaign safety built into every posting cycle. Real hardware. Real accounts. Real distribution velocity.

WARM ROUTING

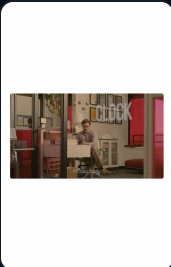
Attention becomes pipeline

High-intent reactions routed into check-ins, intro asks, call invites, investor/buyer notes, and follow-up in the campaign ledger. Views don't disappear — they become conversations.

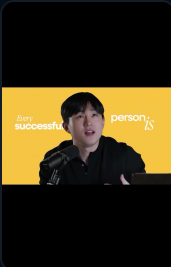
CLUELY DISTRIBUTION FORMATS — LIVE CUTS FROM THE ROOM



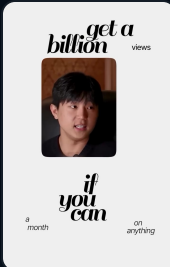
Hook test



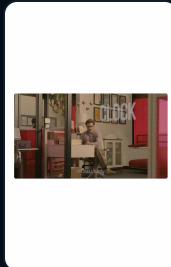
Cinematic mist



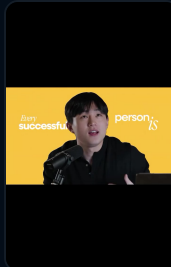
Founder close



Category claim



Full-bleed cut



Investor angle



CLIPPER NETWORK & DEVICE LAB

800+ clippers. Pushing aggressively. Into the right rooms.

We run a fully managed phone and device lab through MediaFlooding infrastructure — hundreds of verified Android devices on dedicated proxies, separated sessions, and geo-routed posting cycles. The campaign doesn't feel like an ad. It feels like market consensus.

Each clipper targets specific rooms: YC founders, a16z portfolio, Sequoia ecosystem, AI Twitter, devtools operators. We don't blast — we route.

100+

DEVICES LIVE

800+

ACTIVE CLIPPERS

77M+

NETWORK REACH

1,700+

ACCOUNTS MANAGED

MEDIAFLOODING DEVICE LAB

100+ Android devices. Active 24/7.



01

Founder POV

Founder-to-camera recordings cut into native short-form for X, TikTok, and YouTube Shorts. Personal authority signal that travels through niche and commentary accounts.

02

Podcast appearance

Long-form audio and video broken into repeatable clip assets — hooks, quotes, and proof moments. Every interview becomes a month of content.

03

Product demo

Feature and demo proof packaged for X, TikTok, LinkedIn, and Shorts with branded captions. Makes the product feel battle-tested before investors look it up.

04

Customer proof

Customer language and social proof routed through niche and commentary-style accounts. Turns user sentiment into market signal without it looking like self-promotion.

05

Market claim

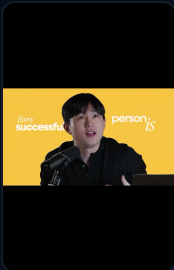
Category-defining statements packaged as standalone post and reply assets. Investors start seeing the founder own a narrative in their feed — not just their inbox.

06

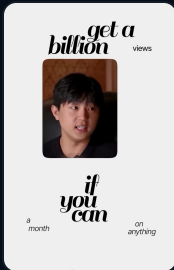
Investor signal

Fundraise and VC narrative clips aimed directly at the fund and operator ecosystem. Warm the room before the deck lands. The meeting starts on the timeline.

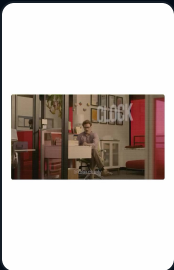
MORE CLOVELY CUTS — FULL FORMAT GUIDE



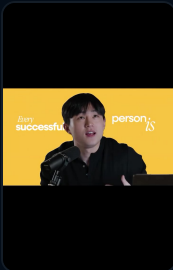
Opening hook



Distribution close



Proof loop



Market pressure



CAMPAIGN COMMAND CENTER

Cluely saw exactly where every view came from. And which investor rooms were watching.

Every campaign runs through the MediaFlooding operator room: campaign bounties, account verification, submission review, geo and audience routing, competitor target maps, and payout tracking. Cluely could see which fund ecosystems were engaging, which clips were spreading, and which warm routes to activate.

When a Sequoia-adjacent account saves a clip or a YC founder replies, that signal gets routed into the warm follow-up layer — turning views into real conversations.

Clips

HOME

Clipper command center

NETWORK CAPACITY

10K+

creator/account map

POSTING VELOCITY

27K

tracked upload capacity

VIEW CAPACITY

80M

campaign benchmark

WARM ROUTES

312

buyers, investors

ACTIVE CAMPAIGNS

Three live rooms, one reporting surface.



Cluely Campaign

Cluely

Live

Founder clips, product moments, and category takes.

\$40,000

bounty



Mercury Founder Room

Mercury

Live

Finance operator clips and founder POV.

\$65,000

bounty



Ramp Push

Ramp

Workflow proof and t

\$85,000

CLIPPER COMMAND CENTER — LIVE CAMPAIGN DASHBOARD

77M+

NETWORK REACH

38K+

POSTS TRACKED

312

WARM ROUTES

MEDIAFLOODING DEVICE LAB

100+ devices. Active 24/7.



CAMPAIGN PHASES

Phase One identified which investor rooms converted. Phase Two flooded them.

PHASE ONE — TEST & SIGNAL

8.9M views in 11 days

Test source angles, account types, platforms, geographies, and buyer signals. Phone farm QA runs continuous session health. Keep what pulls. Scale what is already working. Don't touch what isn't.

PHASE TWO — FLOOD & COMPOUND

12.7M+ added views

Increase volume around the hooks, formats, and target clusters already showing proof. 800+ clippers compound winners across X, TikTok, YouTube Shorts, LinkedIn, and Instagram Reels simultaneously.

8K+

CLIPS DISTRIBUTED

3+

PLATFORMS ACTIVE

25M

TOTAL VIEW TARGET

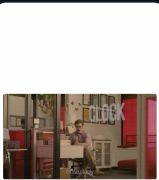
45d

CAMPAIGN WINDOW

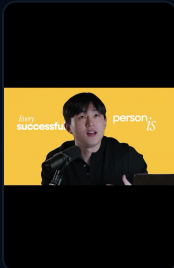
\$3–10

CPM RANGE

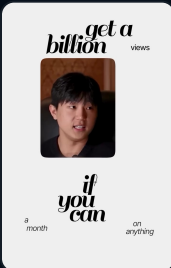
CLUELY CLIPS — PHASE TWO SCALING EXAMPLES



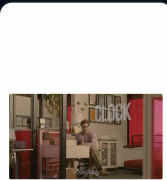
Founder hook



Phase 2 cut



Volume push



Market close



FOUNDER POV

1.4M views

Founder-to-camera cuts distributed through niche and founder accounts. Creates personal authority signal at scale.

DEMO PROOF

840K views

Product proof clips aimed at buyer and operator clusters. Makes the product feel battle-tested before any meeting.

MARKET CLAIM

2.0M views

Category-defining statements via commentary accounts. Investors start seeing Cluely own a narrative before the pitch.

BUYER ANGLE

351K views

Targeted cuts aimed at competitor audiences and warm buyer maps. Pressure on the right rooms, not random reach.

REPLY ASSETS

9.8K saves

Reply-format clips distributed through engagement-first accounts. Creates proximity with the exact right players.

WARM ROUTES

72 routes

High-intent engagement converted into follow-up, calls, VC intros, and investor notes in the campaign ledger.

Raises don't close on the call. They close after the investor has already seen the company everywhere. We manufactured that perception for Cluely — 8K+ clips, 800+ clippers, 25M views — and the room was already warm by the time the deck landed.



FUND SIGNAL

This founder keeps showing up

Partner accounts, portfolio founders, scouts, and analysts around YC, a16z, Sequoia, Founders Fund, and Greylock see Cluely repeatedly from credible, non-branded angles.

OPERATOR SIGNAL

The product is getting clipped

Founder clips, reposts, comment presence, and niche account repetition create perceived market motion that LPs and GPs notice — and mention in diligence calls.

INVESTOR SIGNAL

The campaign looks like a growth system

Dashboard, submissions, account verification, target maps, and routing notes make the operation feel measured, controlled, and fundable. The machine is part of the story.

TARGET FUND ROOMS

YC · a16z · Sequoia · Founders Fund

Greylock · Kleiner Perkins · Coatue

Tiger Global · General Catalyst · Benchmark

South Park Commons · HF0 · Neo · Pear VC

Contrary · Weekend Fund · Village Global · AI Grant

Conviction · Floodgate · Uncork · Bain Capital

ECOSYSTEM TARGETS

OpenAI · Anthropic · NVIDIA · Stripe · Ramp · Cursor · Vercel

Replit · Linear · Notion · Perplexity · Cluely · Mistral · ElevenLabs



ENGAGEMENT LEVELS

Pricing follows the amount of market pressure you need.

\$30K

Clipping Trial

10M-view target after feasibility approval. Built from your source content, founder interviews, or product demos.

\$100K

Viral Startup Sprint

45-day push — 150–250 assets, phone farm activation, full account network, and warm routing layer.

\$100–200K/mo

Omnipresence Room

Standing distribution: 300–600 monthly assets, 30–60 accounts, daily posting, weekly routing and strategy.

Custom

Portfolio Room

90-day push across 3–5 portfolio companies. Founder media + multiple campaigns running simultaneously.

NEXT STEP

We did this for Cluely. We can do it for you.

Cluely's raise moved faster because investors kept seeing the same company from different credible angles — before any meeting. It takes source material, a device lab, 800+ clippers, and the right target map. Book the room.

calendly.com/hegemonicgrowth/30min · hegemonicgrowth.com · hello@hegemonicgrowth.com

